



Marketing / Promotions Officer

Objectives

- To promote and market the club in a positive light at all times.

Responsibilities

- Develop / implement a promotional plan for the club
- Submit club and individual team results to the newspaper
- Write media release regarding any news items and upcoming events
- Submit club and individual team results to association / league
- Prepare club newsletters and reports
- Assist with attracting and securing sponsorship
- Placing sponsorship in newsletters
- Main contact person for all media requirements
- Assist committee with marketing and new business ideas

Relationships

- Reports to the Club Executive
- Liaises with the Club Committee
- Liaises with all media outlets

Accountability

- Accountable to the Club Executive

