

2023 PARTNERSHIP

Club Support Services: Streamlining Work Assistance

holmesglen



2022 Holmesglen Under 19 Premier Men's Grand Final
Old Xaverians vs Old Brighton



2023 PARTNERSHIP

Club Support Services: Streamlining Work Assistance

holmesglen

History

Holmesglen has been a partner with the VAFA for 8 years.

This partnership has included naming rights for the Under 19 competition, advertising and intern/work experience opportunities with VAFA Club Members.

Also includes being the *Sports Degrees Applied Learning Partner*.

Holmesglen have worked with 50+ VAFA clubs to create social media strategies, marketing plans, sponsorship proposals and digital media.

Premise

Holmesglen has access to many students who need work experience in various fields.

VAFA Member Clubs need assistance in various areas.

Opportunity

The VAFA Member Clubs and Organisation get access to non-paid and students at a discounted rate.

The workers range between various disciplines between Sports Marketing, Hospitality, Health/Physio and Event Management.

How it works*

The VAFA Member Clubs can contact Holmesglen (through the contacts provided) and request for students in specific areas.

Holmesglen will confirm which students and when/where they can be of assistance.

* There may be costs involved as student placements (ie. Hospitality and Health/Physio) can be paid positions.

GOAL

To provide Holmesglen students with valuable work experience whilst helping local sporting clubs with providing assistance.

2023 PARTNERSHIP

Club Support Services: Streamlining Work Assistance



Study Area	No. of potential students available <i>(based on availability at time of need)</i>	List of duties
Sports Media and Sports Business.	60 max.	<ul style="list-style-type: none"> ▪ Match Day commentary; ▪ Game Reporting; ▪ Social Media Management; ▪ Marketing promotional collateral.
Bachelor of Information Systems	50 max.	<ul style="list-style-type: none"> ▪ Website management; ▪ CRM/Database management.
Bachelor of Fashion Design	15 max.	<ul style="list-style-type: none"> ▪ Design of on/off-field uniforms and special event promotional uniforms.
Bachelor of Hospitality Management + Certificate II/III in Hospitality	Bachelor: 40 max Certificate: 12 max.	<p><u>Hospitality Events</u></p> <ul style="list-style-type: none"> ▪ Waiters/Servers, ▪ Cooks, ▪ Hospitality Management.
Diploma of Sport and Diploma of Event Management	40 max.	<ul style="list-style-type: none"> ▪ Event setup and management. ▪ Match Day roles.
Certificate IV Allied Health Assistance + Certificate III Allied Health Assistance (partial qualification Delivered to VET in school students – VCE Vocational Major).	Cert IV Stage 1: 40 max. Cert IV Stage 2:40 max. Cert III Year 1: 40 max. Cert III Year 2: 30 max	<p><u>Physiotherapy and Occupational Therapy</u></p> <ul style="list-style-type: none"> ▪ Develop and implement injury recovery plans. ▪ Physio massage & Taping (not qualified – can assist with a qualified physiotherapist). <p><i>These students have a placement requirement of 120 hrs. at the end of their course. Course runs for 12 months.</i></p>
BSB40120 Certificate IV in Business (Administration), BSB50120 Diploma of Business (Operations) – starting sem 2 2023, HLT47315 Certificate IV in Health Administration, MSF40118 Certificate IV in Interior Design Decoration.	TBC	<ul style="list-style-type: none"> ▪ Write up business documents; ie. policy and procedures manuals and reports, ▪ Take minutes of meetings/type minutes and set agendas, Make bookings, ▪ Blogging/Website tweaking/updating of Customer service-taking calls, answering e-mails, ▪ Create templates and complete for invoicing , business cards, pamphlets,



2023 PARTNERSHIP

Club Support Services: Streamlining Work Assistance

SUMMARY

Areas with which Holmesglen can provide assistance:

Sports Media/Business

- Social Media Management,
- Promotional Marketing,
- Media Content (Videography, Photography, Match Day Commentary/Reports),
- Digital Support (Website, Email etc),
- Fashion Design (On/Off-Field & Special Event Uniforms),
- Administration (Accounting, Secretarial Tasks, Business Administration).

Events/Hospitality

- Event Management (Match day setup and assistance),
- Hospitality (Match Day Lunches, Selection Night Dinners, Function Events).

Health

- Injury/Medical assessment & recovery plan.
- Physio massage/rubs (not qualified – can assist with a qualified physiotherapist).
- Taping (not qualified – can assist with a qualified physiotherapist).

holmesglen

CONTACTS

Sports Media/Business

SAM DUNCAN

Associate Dean - Higher Education

Sam.Duncan@holmesglen.Edu.Au

Events/Hospitality

PHILIP JAVIER

Dean - Faculty Of Education, Services And Environment

Philip.Javier@holmesglen.Edu.Au

Health

DR. WALDO CORREA

Head Of Department - Allied Health Services & Science

Waldo.Correa@holmesglen.Edu.Au

General Enquiries

JASON BIRD

Manager - Marketing, Advertising And Events

Jason.Bird@holmesglen.Edu.Au