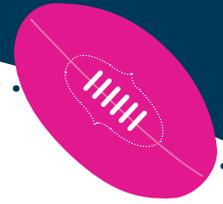




# PLAY4BCNA ROUND

Friday May 7 – Sunday May 9, 2021



## Dear VAFA Club,

This year the Victorian Amateur Football Association (VAFA) in conjunction with Breast Cancer Network Australia (BCNA), is inviting you to get involved in this season's **PLAY4BCNA Round** in support of Australians affected by breast cancer.

The round will take place across all VAFA competitions over **Mothers' Day weekend – May 7 – 9, 2021**. You are encouraged to get involved in a way that your club feels appropriate, whether that be on the field, with players in BCNA Pink football socks/laces or coupled with off-field activities like a raffle, Mother's Day weekend function, luncheon or high tea or donation tins at the canteen and bar with the promotion of your online donation page to members and supporters via social media and club newsletter.

VAFA have registered a league fundraising event and we have set a collective fundraising target of **\$10,000 to help support the 20,000 Australians that will be diagnosed with breast cancer**, this year alone. We know that we can all show amazing support to the families in our community affected by breast cancer, whilst continuing to create awareness and hit this target together.

Clubs are invited to register with BCNA to participate in this round and receive a variety of support materials from BCNA to assist your involvement. Every club registration will receive a free display support pack with posters, pink lady cut outs, 2 x donation tins and a ten pack of BCNA balloons and tattoo transfers. A full suite of digital support material for social media, newsletters, posters, flyers and event day is sent via a link from BCNA for hosts to access and download upon registration.



All clubs that register online by Friday April 9, 2021 will also receive a **FREE BCNA branded Sherrin football** valued at over \$100 to use for their event fundraising in their support pack!



Proudly supporting

Breast Cancer Network Australia





## To register your club for the VAFA PLAY4BCNA Round simply:

1. Go to [pinksportsday.bcna.org.au](http://pinksportsday.bcna.org.au)
2. Select **REGISTER** > then choose the Football option as your 'select sport'
3. Next set up your online account registration and select **'register as a CLUB'**
4. Then complete the registration form and set up your online fundraising page - select the **'JOIN AN ASSOCIATION'** option and then choose VAFA from the team list to link to the **PLAY4BCNA round** with your own club page.

5. Your 'fundraising page name' should be your club name and you can edit the fundraising goal, your message to supporters and upload your club logo all at this time.
6. You can opt to order additional promotional materials or merchandise during the registration process, or you can place a BCNA Pink Sports Day merchandise order online by April 16 to receive in time for the round. You can either pay online upon ordering OR have your club invoiced to pay for merchandise by May 14 (post event) by entering the **promo code: VAFA** on the BCNA online store.  
  
(Note that footy socks are in four size options ranging from little kids Auskick size, through to king size adult and the netball crew socks from junior through to king size adult. There are also pink laces, beanies, hair scrunchies and other items available to order)
7. If you require any support or have questions you can contact BCNA via - [pinksportsday@bcna.org.au](mailto:pinksportsday@bcna.org.au)

Please get behind this initiative as we all come back together in season 2021 and make a real difference to some members of our community that have been significantly impacted by delays in diagnosis and treatment over this last year, as well as the isolation of experiencing their diagnosis and treatment alone due to COVID-19.

Breast Cancer continues to be the most commonly diagnosed cancer in Australian women, with one in seven diagnosed in their lifetime. Over 170 men will also be diagnosed with breast cancer this year and thousands affected by the diagnosis of a partner, mother, family member or friend. Pinking up your footballers and supporters will be a wonderful way to show these people that they are not alone, whilst fundraising to ensure BCNA can continue to ensure they receive the very best treatment, support and care.

**Register now at [pinksportsday.bcna.org.au](http://pinksportsday.bcna.org.au)**

## Pink Sports Day Merchandise

All merchandise can be found at [pinksportsday.bcna.org.au](http://pinksportsday.bcna.org.au)



\$12<sup>50</sup>

**PINK LADY  
KNEE HIGH  
FOOTBALL  
SOCKS**



\$15

**SPORTS ARM TAPE**



\$5



\$5